



ELITE INSTALLER

- Elite Installer 
- Certified Elite Installer 
- Master Technician 

Elite Installer™ Program

The **Elite Installer Program** is a reseller program that forms partnership and loyalty between installers and ICC. By signing up as an Elite Installer your company will receive exclusive privileges directly from ICC and earn rewards for using ICC products. Also by advancing to a Certified Elite Installer with a Master Technician you will also qualify to offer a Lifetime Performance Limited Warranty. With a manufacturer support behind your company, every project will be installed with confidence.

Elite Installer™ (EI)

1. Complete EI Online Form icc.com/Elite
2. **Free** to sign up!

Benefits:

- Offer 15-Year Performance Limited Warranty
- Project Discounts
- Sales Promotions/Project Rebates
- Priority Tech Support
- Elite Installer Certificate
- Priority Shipping
- Reward Points
- New Product Notifications
- CAD Drawing Usage

Certified Elite Installer™ (CEI)

1. Complete **CEI Agreement & CEI Registration Form**
2. Must **purchase** ICC products (invoices required)
3. Must pay **\$299** which includes:
 - Certified Elite Installer Certificate (**valid for 5 yrs.**)
 - 1 FREE Master Technician Training Course*

Benefits:

- Offer Lifetime Performance Limited Warranty
- Site Verifications
- Certified Elite Installer Certificate
- Free Training and Tools
- Free Product Samples
- Project Kitting and Staging
- Business Referrals
- Plus more

*Master Technician

1. Master Technician Training Course (**\$199**)
2. Master Technician License (**valid for 5 yrs.**)
3. Retraining (**\$99**) for 5 year extension



Lifetime Warranty

1. Offer Lifetime Performance Limited Warranty™
2. Complete Lifetime Verified Site Form
3. Submit test results for verification
4. Receive Lifetime Proof of Warranty



15-Year Warranty

1. Offer 15-Year Performance Limited Warranty™
2. Complete 15-Year Site Registration Form
3. Receive 15-Year Proof of Warranty

EI Requirements

- Sign up online icc.com/Elite

EI Qualifications

- You must be an installer actively purchasing ICC end-to-end solutions; jacks, patch panels, patch cords, and premise cables.
- You must have a company headquartered within the U.S.A., the District of Columbia or Canada.

EI Benefits

15-Year Warranty

- Offer 15-Year Limited Performance Warranty without certification.
- Receive 15-Year Proof of Warranty for each project upon request.
- Please review warranty program for more details.

Project Discounts

- Receive exclusive, additional discounts. When requesting a project quote (RFQ) from your distributor, please mention your Elite ID number on the RFQ, and send a copy of the RFQ to your Regional Manager.

Sales Promotions / Project Rebates

- Receive exclusive sales promotions and project rebates.

Priority Tech Support

- Have a technical question and need answers immediately? Mention you are an Elite Installer and provide us your Elite ID #.
- We will escalate your tech support call to the top of our priority.

Elite Installer Certificate

- We will provide a certificate to authenticate your EI status upon request.

Priority Shipping

- If you need product fast and it's not available locally, we will coordinate with the distributor to ship directly to your location or to the job site.

Reward Points**

- Purchase \$10,000 or more per quarter and report your invoices to us every quarter.
- Receive reward points that can be used to redeem for free tools, gift cards and more.
- See **Reward Points Terms and Conditions for more details.

New Product Notifications

- Be the first to learn about our new products and their functions and features.

CAD Drawing Usage

- CAD drawings are available upon request.

Benefits	Elite Installer™	Certified Elite Installer™
15-Year Warranty	✓	✓
Project Discounts	✓	✓
Sales Promotions/Project Rebates	✓	✓
Priority Tech Support	✓	✓
Elite Installer Certificate	✓	✓
Priority Shipping	✓	✓
Reward Points	✓	✓
New Product Notifications	✓	✓
CAD Drawing Usage	✓	✓
Lifetime Warranty		✓
Site Verification		✓
Certified Elite Installer Certificate		✓
Free Training		✓
Free Tools		✓
Free Product Samples		✓
Project Kitting and Staging		✓
Business Referrals		✓
Written Success Stories		✓
Project Assistance		✓
ICC Media Library Usage		✓

**Reward Points Terms and Conditions

1. Points that are not redeemed by the expiration date will be forfeited. 2. Earn 2% points on purchases totaling \$10,000 or more each quarter. For example, purchase \$10,000 and earn 200 points. 3. Points will be issued into your "My Points" under your Elite Installer account. 4. All purchases must be made from an authorized ICC distributor. 5. This promotion is only offered to Elite Installers within the 50 United States, the District of Columbia and Canada. 6. Rewards will only be sent to a valid business address located within the 50 United States, the District of Columbia and Canada. 7. ICC reserves the right to verify any documents and audit all transactions and refuse entry into this program. 8. ICC reserves the right to cancel or retain the amount of any reward points issued to an entity under this promotional program. 9. Only purchases dated on or after the date of Elite Installer registration will be counted. 10. Elite Installer and its representatives acknowledge and agree they are responsible for collecting, remitting, or reporting any sales, use, income or other taxes. ICC is not responsible for collecting, remitting or reporting any sales, use, income or other taxes. All federal, state, and local laws and regulations apply; void where prohibited by law. 11. ICC and the selected gift card retailers are in no way partnered or affiliated. These retailers are in no way endorsing ICC or ICC's promotional offers and marketing programs. 12. Contact your Regional Manager for complete terms and conditions.

15-Year Performance Limited Warranty

This warranty is for guaranteed system performance from end-to-end for 15 years from the date of installation. Coverage includes the replacement of ICC products only. The 15-Year warranty is available to Elite Installers for ICC category-rated connectivity products and ICC horizontal premise cables as an end-to-end, Permanent Link solution. You don't have to be certified and no training is needed; just sign up as an Elite Installer to offer this warranty to your customers.



Certified Elite Installer™

Take the next step and get more exclusive benefits.

CEI Requirements

- Complete the **CEI Agreement** and **CEI Registration Form**
- Must **purchase** ICC products (invoices required)
- Must pay **\$299** which includes:
 - a. Certified Elite Installer Certificate (**valid for 5 years**)
 - b. One Free Master Technician training course

CEI Benefits

Lifetime Warranty

- Offer a Lifetime Performance Limited Warranty with training, please review warranty program for more details.
- We provide a Lifetime Proof of Warranty for each verified site.
- Must have Master Technician on staff.

Site Verification

- We verify, document and archive schematics and test reports at no cost.
- We review your installation to make sure it complies with TIA specifications and is eligible for Lifetime Warranty.

Certified Elite Installer Certificate

- A certificate is provided to authenticate your CEI status.

Free Training

- Purchase \$10,000 or more a quarter to receive one free Master Technician training course, maximum 2 per year.
- Contact your Regional Manager for more details.

Free Tools

- You may be eligible for free tools for your projects, please contact your Regional Manager for more details.

Free Product Samples

- Samples can be provided for project bidding or presentations upon request. Please contact your Regional Manager.

Project Kitting and Staging

- We will package, kit and stage a project according to your bill-of-materials (BOM) upon request.

Business Referrals

- We refer leads and projects to CEIs as well as work with them to bid projects. Lead referrals will be prioritized based on the Elite level.

Written Success Stories

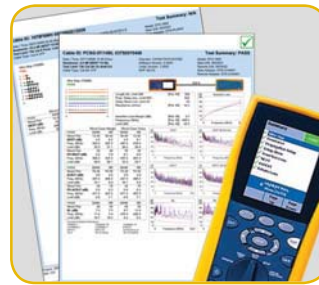
- We help promote your business by writing testimonials of your project successes upon request. We will write a success story and submit it to trade magazines and other online media.

Project Assistance

- Regional Managers can provide onsite support and will meet your customer when requested. (Based on Manager's location and availability).

ICC Media Library Usage and Graphic Support

- Installers have access to ICC's media library allowing the use of ICC's logo, product pictures, literature, advertising design and more. IPA (Intellectual Properties Agreement) must be in place. Contact your Regional Manager for more details.



Site
Verification



Lifetime
Warranty



Free
Product Samples



Written
Success Stories

Lifetime Performance Limited Warranty

This warranty is for guaranteed system performance from end-to-end for the usable life of the cabling system. Coverage includes replacement of ICC products and labor to replace them. The cabling system must be installed by a CEI with ICC category-rated connectivity products and ICC horizontal premise cable as an end-to-end, Permanent Link solution and verified as a Verified Site Cabling System. To offer this warranty to your customers, register as a CEI.



Master Technician

Sign up to attend our **Master Technician Training Course**.

Master Technician Requirements

- Complete the Master Technician Registration Form
- Attend a training course
- Pass a written knowledge and skill exam

Master Technician Benefits

- Earn a Master Technician license (valid for 5 years)
- Qualify to earn 5 BICSI® (Building Industry Consultant Service International) Continuing Education Credits; BICSI CECs are issued only to BICSI credential holders.

Training Course

The training program is a one-day course, which starts at 8:00 A.M. and ends at 5:00 P.M., and is held throughout the country. They are conducted by professional BICSI® Certified Instructors with over 20 years of experience in network design and installations and for Federal and State Governments, school districts, and major corporations. The first half of the course provides knowledge about building and designing a structured cabling system to comply with industry standards and codes. The second half of the course is hands-on training.

BICSI instructors will teach your staff proper techniques for terminating and installing ICC modular connectors, patch panels, patch cords, and premise cables together as a complete cabling system.

To ensure your staff receives proper training, we limit our class size to no more than 25 seats per course. This allows them to receive enough one-on-one attention from the BICSI instructor.

Course Content

Our curriculum is recognized by BICSI, and is in compliance with TIA (Telecommunication Industry Association) and ANSI (American National Standards Institute) industry standards.

Our engineering team and BICSI trainers continuously update our curriculum with current changes in technology, industry standards and newly released ICC products.

1. Course Lecture

- ANSI/TIA/EIA Telecommunications Standards
- NEC (National Electrical Codes)
- Horizontal Cabling

2. Course Lab

- Installation and Termination Practices
- Voice and Data Cabling
- CAT 6A, CAT 6 and CAT 5e

3. Testing and Warranties

- Data Transmission Fundamentals
- 15-Year and Lifetime Performance Warranties



Training
Course



Hands-on
Training



Termination
Practices



Horizontal
Cabling

BICSI Continuing Education Credits

Qualify to Earn Credits:

- BICSI recognizes our Master Technician training for the following BICSI Continuing Education Credits (CECs):
 - (5) RCDD, RITP Installer 2 Copper/Fiber, Technician and Certified Trainer
 - Adds value as well as credibility to individuals who are attending training and staying abreast of the latest developments in structured cabling



Warranty
Cabling Systems



Master
Technician Training



Priority
Shipping



Project
Discounts



Project
Kitting and Staging



Free
Tools



14700 Alondra Blvd.
La Mirada, CA 90638 USA

888.ASK.4ICC (275-4422)
csr@icc.com
icc.com

MMILIT0495